



You may borrow up to \$1,000 and choose the repayment plan most convenient to you! *This is important:* You pay only for the time you actually use the money! For example: \$50 cost but 29c for one week!

• SIMPLE • COURTEOUS  
• BUSINESSLIKE



You'll find Local Loan's courteous streamlined service is geared to the times . . . designed to meet your every need. If more convenient, you may always . . .

*Phone For Your Loan!*

**BORROW ON:**  
1. SALARY ONLY  
2. FURNITURE  
3. OR AUTO

Telephone  
GILBERT 2-0431  
ASK FOR  
R. E. (BOB) LOHEIT  
Manager

1104 8TH STREET  
(SECOND FLOOR)  
SOUTHWEST CORNER OF 8th AND K STREETS  
**LOCAL LOAN CO.**

# MONEY TODAY.

**CASH LOANS**  
\$50. TO \$1000.  
AUTO-  
FURNITURE-SALARY

TO ARRANGE A LOAN  
COME IN OR PHONE  
**GILBERT 2-9007**

Apply Today  
YOU CAN GET IMMEDIATE SERVICE

**DYNAN FINANCE COMPANY**

"As Friendly as Going Home"

1311 K Street

SACRAMENTO

## Loans-(Cont'd)

Consumers Credit Company  
1017-1210 ..... GI lbrt 2-5887  
(See Advertisement This Page)

**CUBBERLEY W J**  
GI - FHA - Conventional  
Real Estate Loans  
Rep. Metropolitan Life Ins. Co.  
Mortgage Loan Dept.  
4 1/2% - 5%  
2945-35th ..... HI lbrt 5-5405  
Or ..... HI lbrt 5-2796

**D F C LOANS 1311 K** ..... GI lbrt 2-9007

**DOMESTIC FINANCE CO**  
LOANS  
\$10 TO \$1000  
on  
SALARY - AUTO  
FURNITURE  
1111-8th ..... GI lbrt 2-0451

Domestic Finance Co 1111-8th ..... GI lbrt 2-0451  
(See Advertisement Page 203)

**DYNAN FINANCE CO 1311 K** ..... GI lbrt 2-9007  
(See Advertisement This Page)

**DYNAN FINANCE LOANS**  
IMMEDIATE SERVICE  
ON LOANS \$25 TO \$1000  
ON AUTO, FURNITURE  
OR SALARY  
**DFC**

"FOR INFORMATION CALL"  
**DYNAN FINANCE CO**  
The Man To See At D F C  
Hayden White-The Friendliest  
Loan Man In Town  
1311 K ..... GI lbrt 2-9007

(Continued Next Page)

# LOANS

*Without Co-signers*

### THREE LOAN PLANS

- 1. INCOME LOANS**—Secured only by your income and ability to repay. No co-signers.
- 2. FURNITURE LOANS**—Your character is more important than your furniture. No co-signers.
- 3. AUTO AND BUSINESS LOANS**—\$25 to \$1000 on Auto or Business Equipment—Auto Refinanced.

Monthly payments are reasonable.  
\$6.99 per month repays \$100 in 18 months.

\$13.79 Per Mo.  
Repays \$200  
in 18 Mos.  
\$18.85 Per Mo.  
Repays \$300  
in 20 Mos.

PHONE FOR A LOAN  
GILBERT 2-5887  
That's what approved,  
make just one trip to  
our office and get your  
money.

**CONSUMERS CREDIT COMPANY**

1017 - 12th St.—Ground Floor—Between J & K Streets

## Loans-(Cont'd)

**ELLIOTT & HUSTON INC**  
1010-8th ..... GI lbrt 3-4675  
Federal Land Bank Of Berkeley Agency  
1523 I ..... GI lbrt 2-7969  
**FORTSUTTER FEDERAL SAVINGS & LOAN ASSN** 1010-8th  
GENERAL ACCEPTANCE CO ..... HI lbrt 3-4675  
1804 Del Paso Blvd ..... HI ckrly 9-7045  
Household Finance Corporation  
Forum Bldg. .... GI lbrt 2-3684  
(See Advertisement This Page)

**HOUSEHOLD FINANCE LOANS**  
For extra fast service on loans of \$50, \$100, \$200 up to \$1500 phone, write, or visit Household Finance. Loans are made on salary, car, or furniture, without endorsers, to either married or single people.



"WHERE TO CALL"  
Household Finance Corporation  
Forum Bldg. .... GI lbrt 2-3684

**JOSEPH ROBERT G**  
LOANS  
FHA - BANK  
NEW CONSTRUCTION & RE-FINANCE  
4 Per Cent - 5 Per Cent - 6 Per Cent  
909 1/2-8th ..... GI lbrt 2-6909

**LAUPPE E**  
Automobile Loans  
1329 K ..... GI lbrt 3-7431  
Lester Investment Co 1626 K ..... GI lbrt 2-5238  
**LOCAL LOAN CO** 1104-8th ..... GI lbrt 2-0431  
(See Advertisement Page 202)

**MERCANTILE ACCEPTANCE COMPANY**  
923-10th ..... GI lbrt 3-2578  
(Continued Next Page)

You'll find it fast in the YELLOW PAGES.

## QUICK SERVICE

Telephone  
GILBERT 3-4621

# LOANS

AUTOMOBILES  
FURNITURE  
SALARY  
TRUCKS

Flexible Terms  
Convenient Repayment Plan

**SEABOARD FINANCE COMPANY**  
1331 "L" Street



*Need Cash? PHONE FOR AN*  
**"EASY-WAY" LOAN**  
\$10 to \$1000  
On Salary, Auto or Furniture

Domestic makes it possible to get a loan this easy way. Simply phone our office, tell us your needs, then when approved call for the money. Quick, confidential, friendly service. Only one trip necessary! Interest charged just for the time you use the money.

*The quicker you pay—the less you pay.*

**DOMESTIC FINANCE COMPANY**  
*"A Friendly Place to Borrow"*

Phone  
**GILBERT 2-0451**  
1111 Eighth Street

44 Offices in 36 Cities • Coast to Coast

## CASH LOANS

\$50-\$100-\$250 UP TO \$1500  
ON SALARY, CAR OR FURNITURE

Do you need cash to pay old store bills, doctor or dentist bills or for any other worthy purpose? Household Finance loans \$20 to \$1500 on salary, car or furniture.

Est. Per Cent	MONTHLY PAYMENT PLANS			
	30 Payments	15 Payments	12 Payments	6 Payments
\$100	\$ 6.43	\$ 8.10	\$ 9.77	\$18.18
200	12.69	16.02	19.36	36.17
500	31.14	39.47	47.84	89.84
1000	61.81	78.48	95.22	179.20
1500	91.23	116.26	141.36	267.18

No endorsers. Endorsers or guarantors are not required. Take 6, 12, 15 or up to 20 months to repay.

**QUICK PHONE SERVICE.** For extra fast service phone first, then if approved, we can have your loan ready when you come in.

Payments include charges at the rate of 2 1/2% per month on balances not exceeding \$100 and 2% per month on balances above \$100 but not exceeding \$1000 and 1% per month on any remainder.



**HOUSEHOLD FINANCE Corporation**  
ESTABLISHED 1929

1107 Ninth St., corner K St.  
Forum Bldg., 7th Floor  
Phone: **GILBERT 2-3684**  
Loans made to residents of nearby towns